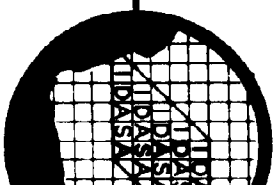


INSTITUTE FOR A
DEMOCRATIC ALTERNATIVE
FOR SOUTH AFRICA



**Idasa and the Campaign for Open Media
present a National Conference on**

**THE SHAPE AND ROLE OF
THE MEDIA
IN A NEW SOUTH AFRICA**

23 - 25 November 1990

Indaba Hotel and Conference Centre
Hartebeespoort Dam Road, Wilkoppen,
Johannesburg

A conference to discuss the
adaptations to be made by the media
to meet the demands of a non-racial,
democratic South Africa and to
explore the aims it should set itself.

For further information contact:

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Beverley Haubrich (021) 47-3127

PROGRAMME

FRIDAY 23 NOVEMBER

18h30 Registration/Refreshments

20h00

Keynote Address:

The need for a free and diverse media and the challenges to be faced in achieving it.

Chair: Alex Boraine

Geoffrey Nyarota, Editor — Financial Gazette, Zimbabwe

SATURDAY 24 NOVEMBER

09h00

Question of Ownership

***The Press**

Murray Hofmeyr; Pallo Jordan; Dene Smuts; Ameen Akalwaya;
SA Union of Journalists; Media Workers Association of SA.

Chair: John Allen

***Electronic Media**

Radio Freedom Thami Ntenteji; Radio 702 Stan Katz;
SABC Louis Raubenheimer; Film & Allied Workers Union.

Chair: John van Zyl

11h30

Political Parties' Perspectives:

"Limitations (if any) on Press Freedom"

*Parliamentary: NP — Piet Coetzer

DP — Peter Soal

CP — Koos van der Merwe

*Extra-Parliamentary: ANC — Pallo Jordan

PAC — Benny Alexander

Inkatha — Frank Mdlatose

SACP — Essop Pahad

Chair: Alex Boraine

Discussion

LUNCH

13h00

Panel Discussion

"Towards an Open Media for a New South Africa"

Panelists: Richard Steyn; Shaun Johnson; Achmat Dangor;

Gavin Swart

Chair: Don Pinnock

TEA

16h00

Open Media and the Experience of Neighbouring States

Farayi Munyiki (Zimbabwe); Gwen Lister (Namibia)

Leite de Vasconcelos (Mozambique).

Chair: Peter Vale

SATURDAY NIGHT FREE

SUNDAY 25 NOVEMBER

09h00

Workshops

The Role of Broadcasting in Society

An examination of the multi-faceted roles of TV and Radio in a new South Africa.

Leaders: John van Zyl

Radio Freedom Rep

Hein Marais

Chair: FAWO Rep

Rights of the Media

Limitations of censorship and constraints on the media; the rights of access to information

Leaders: Norman Manion

Max Du Preez

Chair: Clive Emdon

Ethics of Journalism

Standards that should be striven for; pros and cons of codes of conduct and media councils

Leaders: Alison Gillwald

Brian Pottinger

Chair: Gavin Stewart

Roles of Media in Society

An examination of the roles required of the various media and how to achieve this?

Leaders: Peter Mayibuye

Jo-Anne Collinge

Chair: Joe Thloloe

Control of and Access to the Media

In breaking up monopolies and diversifying the media who would control?

Leaders: Glen Moss

Irwin Manoin

Chair: Saki Macozoma

11h00 TEA

13h00 LUNCH

16h00

Concluding Address

Raymond Louw

Chair: Van Zyl Slabbert

TEA